

No. 36 JANUARY 2017

ALWAYS

ACTIVE

HL PROFESSIONAL SKINCARE

SKIN DETOX

NEW – NOURISHING KIT

HL CLEANSERS

BEAUTY OVER 50

SIGNATURE PROTOCOL

DID YOU KNOW?



SKIN DETOX



The holidays are great fun but can also be stressful. Too much partying, family dinners and the cold weather can affect the skin and tends to a dull, tired complexion. To boost the skin's natural renewal and return a beautiful, healthy glow it is recommended to boost the at home skin care routine immediately after the holidays.

We recommend:

- 1 CLEANSE** with a face wash or cleanser that will remove cellular debris and environmental residue, open the pores and prep the skin for better absorption of key actives in the following products.
- 2 EXFOLIATE**, recommended twice a week, with a gentle enzymatic formulation to help remove dead epidermal cells, smooth texture, replenish and leave skin soft and radiant.
- 3 CREAM MASK** to help boost the hydration level, nourish and strengthen the epidermal barrier; choose an ultra replenishing moisturizing mask instead of the regular night cream twice a week.

4 SEAL IN MOISTURE layering the serum and the moisturizing cream which are recommended based on the skin's specific needs; the formulations should have a good antioxidant, moisturizing and nourishing value.

5 HEALTHY LIFESTYLE, the skin is a mirror of what's going on inside the body and a few changes in lifestyle will help give skin a lovely glow as well. Following a diet rich in healthy fiber will help get rid of toxins, drinking plenty of water will help flush out impurities and regular exercise will get blood pumping and improve oxidation.

For the quickest and deepest results combine the home care routine with a professional facial, the power of touch combined with proper massage techniques has a soothing and relaxing effect in addition to the more potent, professional strength formulations used in-spa.



Always Active



MULTI VITAMIN NOURISHING KIT

MULTI VITAMIN a unique treatment series based on plant extracts that provide the skin with moisture and nutrients to return its natural glow and essential vitamins A, B, C, E, F, H complex encapsulated to increase activity. The complex of vitamins delivered in the millicapsules, works synergistically to nourish, slow down the aging process and improve the skin's firmness and elasticity.

THE RESULT:

- ▶ Slow down the skin aging process
- ▶ Reduce and smooth fine lines
- ▶ Enhance and strengthen firmness and elasticity
- ▶ Replenish essential moisture
- ▶ Improve texture granting silky soft skin

THE KEY ACTIVES:

Vitamins A, B, C, E, F, H, Sweet Almond oil, Macadamia oil, Licorice extract

The **NOURISHING** kit includes:

MULTI VITAMIN CLEANSING GEL 100ml

MULTI VITAMIN SERUM 30ml

MULTI VITAMIN RICH MOISTURIZING CREAM 50ml



Reference # 176199

HL CLEANSERS

Cleansing the facial skin is the most basic and essential stage of a healthy skin care routine. The purpose of the cleansing step is to remove all make-up, dead skin cells, environmental dirt, as well as residue of cosmetic preparations, sebum and sweat, that have accumulated on the skin. In addition, cleansing assists in clearing away and unclogging pores preventing the possibility of the development of skin conditions and problem skin.

In order to cleanse the skin thoroughly and remove all impurities, washing it with water is not sufficient and that is why formulations, compatible for the skin type and condition, are necessary. An ideal cleanser, suitable for the skin's condition, will do so without damaging or irritating the skin ensuring optimum results.

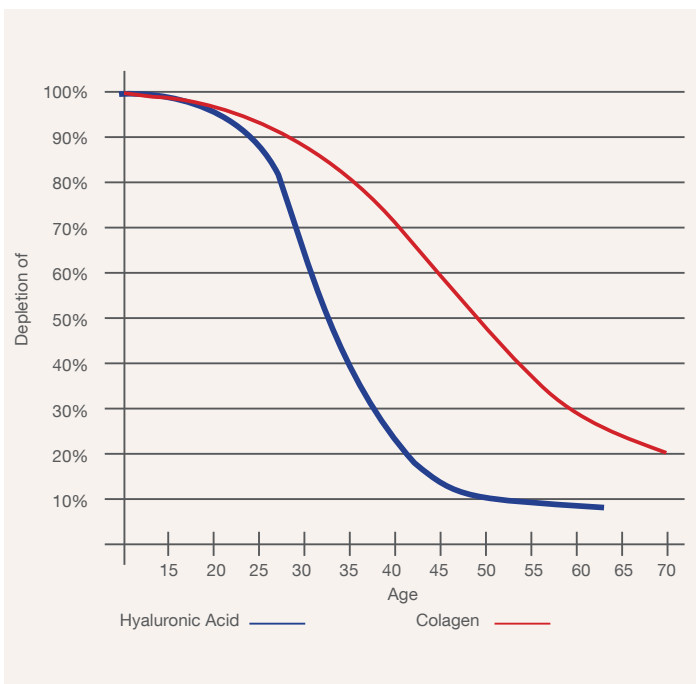
PRODUCT	KEY ACTIVES	TEXTURE	ESPECIALLY FOR
ALPHA-BETA RESTORING SOAP WITH RETINOL	AHAs, Salicylic Acid, Retinol, Chamomile extract, Ivy extract	foam	dull skin in need of gentle renewal
A-NOX SUGAR SOAP	Lemon Juice, Sugar	foaming gel	acne-prone skin
BIO REPAIR GEL CLEANSER	Repair Complex	foaming gel	sensitive skin
C THE SUCCESS CLEANSER	AHAs, Vitamin C, Allantoin	creamy cleanser	combination as well as normal skin
DOUBLE ACTION SOAP	Glycolic Acid, Eucalyptus oil, Pomegranate Extract, Green Tea extract	foaming gel	combination prone to oily and oily skin
MULTI VITAMIN CLEANSING GEL	Vitamins A, E, F	gel cleanser	normal skin
PHYTOMIDE FOAMING GEL CLEANSER	Lady's Mantle extract, Horsetail extract, Ivy Leaf extract, Chamomile extract	foaming gel	dry skin
PROBIOTIC 3 IN 1 SOAP, CLEANSER, TONER	milk protein, AHAs, Repair Complex	creamy cleanser	normal skin as well as prone to unbalanced
RENEW FORMULA BALANCING SOAP	ALA , Green Tea extract, Bisabolol	gel cleanser	combination skin prone to dry
VITALISE CLEANSER	Sodium Hyaluronate, milk protein, AHAs, Castor Seed oil	creamy cleanser	dehydrated skin

BEAUTY OVER 50

Genetic inheritance as well as lifestyle choices i.e. exposure to sun, smoking, unbalanced diet, stress and also the lack of or the wrong skin care daily routine, many times followed for years, all have major effects on the skin. These accumulate and become more evident with time and while preventive measures can help delay their premature appearance as well as reduce some of the early signs of aging, the intrinsic factors that occur naturally as we age biologically have prominent consequences that manifest themselves on the skin as well.

As skin ages it doesn't produce new cells as quickly as when younger, it loses elasticity, firmness and texture, becomes more prone to dryness, fine lines become wrinkles, age spots begin to appear on the back of hands as well, crow's feet and baggy eyes can be more perceptible and overall the skin's appearance can be dull, lacking vitality and tone.

When estrogen is the dominant hormone our skin glows, is firmer, plump and smooth, preserving optimal collagen levels and good oil-gland activity that protects from TEWL and dehydration. With the natural decline of estrogen levels which occurs during menopause,



the skin begins to change more noticeably than before. With diminished sebum production the skin is prone to dryness, as it loses fat it becomes drier, less elastic and more vulnerable to damage from lifestyle choices in addition to environmental factors (climate, UV, pollution).

Decrease in the cell turnover rate, if teenagers have a cell turnover period of 21-28 days in the 50s and over it increases to over 40 and even 80 days. Moreover the skin becomes thinner, loses volume and lacks firmness due to the decrease in collagen and elastin levels, the matrix that give it elasticity, bounce and suppleness.

For mature skin, beginning to lose vitality and volume, preventive anti-aging treatments may no longer have the same effect as before and becomes necessary to boost the home care routine with age corrective formulations that will answer the growing needs of the skin and the intrinsic changes that affect it.

Strengthening with **PROBIOTIC** Signature Professional Treatment Protocol

Remove any make-up with EYE & LIP MAKEUP REMOVER.

1 - INITIAL CLEANSING

Cleanse with PROBIOTIC 3 IN 1 SOAP, CLEANSER & TONER, massage onto moist skin for 2-3 minutes and rinse thoroughly with plenty of water. Pat dry the skin.

2 - COMPLETE CLEANSING

Drip BIO REPAIR SPECIAL TONER onto a cotton ball and wipe thoroughly the skin. Let it absorb 1 minute before proceeding to step 3.

3 - FIRST PEELING

Pour 5 ml ALPHA PEEL into a cosmetic bowl and apply to skin with a cosmetic brush. Wait 10 minutes and rinse with water. Pat dry the skin.

Note: During the application and removal of the peel, the client might experience light redness and stinging. This is temporary and will disappear once treatment is completed. It is recommended to prepare the client before applying the product.

4 - SECOND PEELING

Apply a uniform layer of WHITE PEEL, place water-soaked cloth compresses over the peeling to activate the enzymes in the peeling. Leave on for 10 minutes and remove thoroughly with a moist cloth. Pat dry the skin.

5 - MASSAGE

Apply a few drops of the PROBIOTIC EYE, LIP & NECK SERUM and begin the massage, proceed to add PROBIOTIC BALANCING CREAM and continue with the facial massage for 10-15 minutes. Do not rinse off.

6 - MASK

Apply an even layer of KUKUI CREAM MASK FOR OILY SKIN, leave on for 15 minutes and rinse with water. To make the mask removal easier, it is recommended to place a damp towel on top to soften it and only then proceed to remove the mask. Pat dry the skin.

7 - TREATMENT COMPLETION







Apply PROBIOTIC HYDRATING CREAM. Follow with SUNBRELLA SPF 36 or AGE DEFENSE CC CREAM SPF 50 before sun exposure.

DURATION OF TREATMENT: 60-75 minutes



HL RECOMMENDED SKIN CARE PROGRAM

PROBIOTIC TO STRENGTHEN AND PROTECT THE SKIN

		PRODUCT RECOMMENDATION	
everyday	everyday	PROBIOTIC 3 IN 1 SOAP, CLEANSER & TONER 150 ml	
everyday		PROBIOTIC HYDRATING CREAM 50 ml	
	everyday	PROBIOTIC BALANCING CREAM 50 ml	
	everyday	PROBIOTIC EYE, LIP & NECK SERUM 15 ml	

COMPLEMENT WITH



**EYE & LIP
MAKEUP REMOVER**



**AT-HOME
PEELS**



**AGE DEFENSE
CC CREAM**

The above is a suggested home care program, for each individual client the professional will recommend the suitable products and the extent of the home care program based on the client's unique skin condition, lifestyle and benefits desired. Regular use of home treatment products is vital for the success of the treatment and for maintaining the results over time.

PRODUCT SPOTLIGHT

MULTI VITAMIN SERUM

DESCRIPTION: Unique topical serum with encapsulated active vitamins A, C, E, F in a soothing concentrated blend of plant extracts and vitamin H to help prevent premature skin aging.

The potent cocktail of essential antioxidants moisturizes, nourishes, strengthens the epidermis, balances and soothes the complexion.

Daily application will ensure smooth, soft texture and a youthful glow to the skin.

DIRECTIONS: Apply on clean skin 1-2 times a day, massage gently on the face, neck and décolleté until fully absorbed.

RECOMMENDED: For all skin types

INGREDIENTS: Water (Aqua), Glycerin, Propylene Glycol, Mineral Oil, Retinyl Palmitate, Tocopheryl Acetate, Ascorbyl Palmitate, Glyceryl Linoleate, Glyceryl Linolenate, Biotin, Panthenol, Glycyrrhetic Acid, Hamamelis Virginiana (Witch Hazel) Water, Bifida Ferment Lysate, Rosa Centifolia Flower Water, Serine, Glycine, Urea, Allantoin, Sodium Lactate, Sorbitol, Lactic Acid, Glucose, Glycyrrhiza Glabra (Licorice) Root Extract, Beeswax, Alginate, Stearic Acid, Cetearyl Alcohol, Carbomer, Dimethicone, Agar, Algin, Talc, Polysorbate 20, Palmitic Acid, Butylene Glycol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Ethylhexylglycerin, Alcohol (Not Denat.), Triethanolamine, Phenoxyethanol, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491), Iron Oxides (CI 77492), Ultramarines (CI 77007), Chromium Oxide Greens (CI 77288).

AVAILABLE IN: 30 ml / 1 fl oz

REFERENCE #: 176599



BEAUTY SLEEP IS NOT A MYTH!



During the night the skin gets the opportunity to rest, re-energize and repair the damages caused by free radicals, UV radiation and other environmental factors.

While we sleep, especially during the deep REM (rapid eye movement) stage, cells will naturally repair and rebuilt as there is an increased cell production; while the actives in the skin care products applied are absorbed more efficiently. As we sleep, our body does not have to focus mainly at protecting the skin and instead, it can focus on repairing the free radicals damage done throughout the day as well as produce more collagen to help preserve elasticity and plumpness.

When it comes to the daily beauty routine, good quality sleep is one of the most important factors in maintaining a youthful glow. For beautiful skin it is recommended to get between 7 to 9 hours of quality sleep each night.

Some of the direct beauty benefits from regular good night rest routine include:

- Diminished chances of wrinkles and lack of firmness as a result of optimal repair mechanism and collagen synthesis.
- Less puffy eyes.

- Radiant healthy glow as a result of good blood circulation.
- The nighttime skin care routine works to maximum, the good blood flow as well as the relaxed body allow the skin to focus on an ideal absorption of the actives and defending the system against harmful elements such as free radicals.



The pillowcase is covered in bacteria, dirt and oil from the environment, along with residue from hair and face products used daily. These impurities may be transferred to the epidermis leading to clogged pores, breakouts and even irritated skin.

It is recommended to change the pillowcase and bedding at least once a week and the pillowcase every other day for acne skin.

COMING SOON...



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